

Exploring the Improvement Path of Ideological and Political Education in Colleges from the Perspective of Internet

Ru Du

School of Marxism, Guizhou Business University, Guiyang, Guizhou, 550000, China

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Abstract: The rapid development of Internet technology has brought opportunities to the ideological and political education and teaching process in various universities in China, but it has also brought challenges. Based on the ideological and political education in Colleges under the Internet, this paper starts with the problems and challenges faced by ideological and political education in Colleges, and discusses the improvement path of ideological and political education in Colleges under the background of the Internet era, and then promotes the modernization of ideological and political education in Colleges. Process.

1. Introduction

The advent of the Internet era has had a major impact on people's lives, work and learning. In particular, the ideological and political education work of Colleges in China has undergone major changes in the way and mode of ideological and political education under the influence of the Internet. Before the traditional ideological and political education concept has been unable to keep up with the trend of the times, the integration of Internet technology and college ideological and political education will be an inevitable trend of future education development, and also an inevitable requirement of the new curriculum reform. In this way, the value of ideological and political education in college education and teaching can be brought into play, so that students can establish correct values and world outlook and outlook on life.

2. Problems in the ideological and political education in Colleges under the Internet

The rapid development of the Internet has brought great convenience to people, and it also carries a large number of various kinds of network information, including many wrong values and vulgar information. This has affected the smooth implementation of ideological and political education in Colleges to a certain extent. Due to the rapid spread of the Internet and the low barriers to communication, many vulgar and negative negative information is distributed through the Internet and transmitted to people in various regions, which are also mixed with some bad information. Especially for college students, self-control is poor, social experience is shallow, and it is easy to be affected by network information, and then excessive behavior.

Traditional college ideological and political education only requires teachers to teach the theoretical knowledge of Marxism in the ideological and political textbooks to the students in the classroom, and then let the students review the lessons. However, the ideological and political education methods in Colleges under the eyes of the Internet are far more than these. Not only do teachers responsible for ideological and political education have a profound ideological and political theoretical foundation, but also have stricter rules on their basic computer operation skills and the use of multimedia teaching equipment. Requirements. However, the teachers who are mainly responsible for ideological and political education in Colleges are basically older teachers. They do not understand the methods and steps of using Internet technology, and cannot skillfully integrate ideological and political education with multimedia technology. Traditional ideological and educational education model. To a certain extent, this has damped the enthusiasm of students to learn the ideological and political theory knowledge, can not stimulate students' interest in learning, and it is difficult to achieve the desired teaching effect.

3. The improvement path of ideological and political education in Colleges under the eyes of the Internet

The efficient, convenient and intuitive image of the Internet greatly attracts college students. The form of online learning is easy to mobilize the interest of college students. Therefore, the spirit of General Secretary Xi Jinping's important speech on the ideological and political education of college students should be implemented in the actual education and teaching process. It is necessary for Colleges to combine Internet technology and build a platform for ideological and political networks in Colleges, which provides a good way for college students to learn ideological and political knowledge online. Colleges should take the promotion of the ideological and political network platform as the starting point, and build a network platform for ideological and political education with online learning, intelligent assessment, real-time recording, career planning, employment services and other functions. It is necessary to take the opportunity of major festivals, anniversaries, major events at home and abroad, and the key time nodes held by the Party Congress to publicize the hotspots of Colleges and deepen the understanding and understanding of college students on advanced theories such as socialist concept of honor and disgrace and scientific development. . Through the construction of advanced class and advanced community media, the school ideological and political education exchange group and the intra-class ideological and political education webpage are established, and the ideological and political education is carried out in the class to discuss and exchange relevant ideological and political knowledge.

Educators should use the development of the Internet to guide students to broaden their learning paths and use the Internet as a supplement to prepare and review and promote the improvement of students' learning. In the pre-study process, teachers can combine the curriculum knowledge to guide students to use the Internet to collect and access information to complete the preparatory work. In the review process, teachers can make students explore the problem from the perspective of their own understanding based on their understanding of the course.

In the era of the Internet, the concept of ideological and political education needs to develop and innovate with the times. To enhance the application of network technology in ideological and political teaching. Apply innovative and open ideas to the teaching process. Strengthen the construction of new media technologies, build a media platform for ideological and political education, and promote the development of online education. With the help of the network platform, the positive energy is spread to college students, and the students' ideological dynamics are closely concerned and guided correctly. In the process of teaching, the concept of taking students as the main body is established to enhance the students' main position in classroom teaching and improve students' ability to learn independently through the network. Good management is the guarantee of effective education. To improve the level of students' ideological and educational education, schools should actively develop online education management systems and try to put the daily tedious ideological and political education management work into the network platform for management and integration. The use of an electronic education management model to replace the traditional education management model can greatly improve work efficiency and reduce labor costs in real time. Ideological and educational education information data and school education management, education development goals and directions are placed in a unified network education management system for storage and management, and also facilitate exchanges and learning between universities.

4. Precautions in the process of combining ideological and political education with the Internet

Many teachers and students have misunderstandings about the combination of the Internet and ideological and political education. They believe that the role of computer Internet is only to expand teaching. The Internet is only an auxiliary tool. There is no need to change the traditional mode of lectures. This view is very limited. In essence, the combination of Internet and ideological and political education should be fully utilized. A new type of education in which the geography of the

Internet age, information sharing, and information diversification, and the use of computer network platforms and network technologies as a carrier to inform the educators' political concepts, ethics, and behavioral norms the way. Combining the Internet with ideological and political education means not only using the Internet as an auxiliary tool for traditional classrooms, but also using the Internet platform as a carrier to inform the ideological and political education.

Colleges use the form of online learning to establish a network of ideological and political education platforms. This change in teaching mode will inevitably require teachers and students to make changes together. Whether it is the traditional teaching mode or the ideological and political education platform for ideological and political education, teachers need to play a role in it. Although many ideological and political education teachers in Colleges have rich work experience, a solid knowledge base, and a very strong political literacy, they lack the corresponding network information technology skills. While building the ideological and political teaching platform, the school should also pay attention to strengthening the cultivation of teachers' computer application ability, enabling teachers to operate computer systems proficiently, using the Internet platform proficiently, and establishing a network that is both familiar with network operations and rich in thinking. The faculty of political work experience, thus promoting the smooth development of the network of ideological and political education.

Establish a network ideological and political learning platform, allowing students to learn knowledge and communicate with each other on the platform. In practice, these mainly rely on the autonomy of students, which means that platform learning loses the teacher's restrictive effect on students. Therefore, for students who lack autonomy and consciousness, they simply deal with it and cannot Really learning knowledge, platform learning can only be formalized in the end, which is also the most prone problem in the process of combining ideological and political education with the Internet. In order to avoid the formalization of the network ideological platform learning, the school should develop a set of special student assessment and evaluation mechanism for the ideological and political network education platform, through the examination of the students' online learning time and the quality of the test. Students are assessed for grades. The assessment results of students' learning time and quality on the online platform should be linked to the students' comprehensive assessment, so as to urge students to truly implement the online platform learning.

The construction of network informationization for ideological and political education requires a large amount of capital investment in Colleges. The development of informatization requires material and technical support. To develop the ideological and political education network teaching platform, the school should first have the necessary hardware equipment such as computer network server and multimedia and audio-visual equipment. At the same time, there should be a certain number of network technicians to facilitate the design and regular maintenance of the learning platform. These hardware and software devices require a lot of money from the school to build and build. Therefore, if you want to combine ideological and political education with the Internet and improve the informationization level of school teaching, you should first solve the problems of funds, equipment and technology. Because Colleges neglect the importance of ideological and political education, they lack the correct ideological and political concepts in specific ideological and political education, thus affecting the level of ideological and political education in Colleges. Therefore, Colleges should pay attention to the importance of ideological and political education and attach importance to the importance of teaching concepts to the teaching level. Specifically, Colleges should regularly organize teachers to participate in relevant training, so as to effectively enhance teachers' ideological and political education concepts, so that teachers can recognize the importance of ideological and political education. Colleges should pay attention to the important significance of the education model to the ideological and political education of Colleges, and actively take relevant measures to effectively innovate the ideological and political education model. Specifically, Colleges should change the traditional "indoctrinated" education model, innovate and diversify the teaching model, and integrate Internet technology into daily teaching, thus enhancing the interest of ideological and political education. In addition, teachers should strengthen interaction with students in ideological and political teaching, and attract students to actively participate in

curriculum learning, thus effectively improving the effectiveness of teaching.

5. Conclusion

This paper combines the dual influence of the network on political education in Colleges, and promotes the political education of Colleges by means of Internet technology from the aspects of promoting the construction of ideological and political network platform, innovating ideological and political education methods and innovative ideological and political education concepts. In addition, Internet applications can also improve the political education of Colleges in improving the quality of ideological and political educators and enriching the content of ideological and political education.

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